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MEDIA RELEASE

MG Trading Warragul unveils new look retail store

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MG Trading Warragul is inviting the community to celebrate the unveiling of its new look rural retail store this Friday (30 May).

The celebration will kick off at 11am and include grand opening specials, giveaways, entertainment for the kids, a free barbecue, raffle prizes and more.

MG Trading, owned by Devondale Murray Goulburn, took over the store from Farm Depot earlier this year and has spent the last couple of months refurbishing to cater for its broader range of products.

Devondale Murray Goulburn Executive General Manager Shareholder Relations Robert Poole – who will cut the ribbon with Devondale Murray Goulburn Chairman Phil Tracy on Friday - said the new look retail store will provide farmers with access to a greater range of products and services at a competitive price.

“MG Trading is focused on providing the dairying community with the products needed to reduce on farm costs and increase profitability,” he said.

“This new look retail store will not only provide farmers with a broader range of products but it will also support jobs in the local community – which is definitely worth celebrating.”

Mr Poole said the store supports its commitment to develop local trading stores and product/service offerings that best meet the needs of our suppliers.

Mr Poole said MG Trading’s focus formed part of the Co-operative’s aim to be the primary partner of farmers and vision to be the first choice in dairy foods.

The celebration will commence at the new store (183 Queen Street, Warragul) from 11am and to 2pm with the official unveiling ceremony at 1pm.

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About Devondale Murray Goulburn

Devondale Murray Goulburn is Australia’s largest dairy food company. In 2012/13 the company received and manufactured approximately 3.2 billion litres or one third of Australia’s milk and generated sales revenue in excess of \$2.4 billion. Devondale Murray Goulburn was formed in 1950 and remains 100 per cent dairy farmer controlled, with over 2500 farmer-shareholders and more than 2000 employees. Devondale Murray Goulburn is also Australia’s largest dairy food exporter to the major markets of Asia, the Middle East and North Africa, and the Americas. Devondale Murray Goulburn produces a range of ingredient and nutritional products, supplies the food service industries globally and its flagship Devondale brand is sold nationally.