

# News release



13 May 2015

## MG Trading to celebrate Tasmanian expansion at official store openings

Murray Goulburn Co-operative Co. Limited (MG) is inviting members of the Deloraine and Smithton communities to celebrate the official openings of its expanded MG Trading stores at two events to be held this week.

The **Deloraine store will be officially opened on Thursday, May 14**, with celebrations commencing at 10am. A ribbon cutting ceremony will be held at 11.30am. The **Smithton store will be officially opened on Friday, May 15**, with celebrations commencing at 10am. A ribbon cutting ceremony will be held at 11.30am.

As part of the celebrations, former Hawthorn Football Club champion and Brownlow medallist, Robert "Dipper" DiPierdomenico, will be a special guest at the opening of both stores.

Through its arrival in Tasmania, MG Trading aims to significantly expand services available to support dairy farmers, as well as the agricultural industries and communities in the state's north-west. The first phase has seen both stores extensively refurbished with a focus on making it easier for customers to find what they are looking for.

Michael Loxton, General Manager MG Trading, said the company has been delighted by the response from the local community since opening in Smithton and Deloraine earlier this year.

"We are most grateful for the warm welcome from our valued Tasmanian customers and have been working hard to offer them a revitalised store experience and extended product range," Michael said.

The MG Trading teams in both locations also look forward to welcoming Tasmanian Dairy Products (TDP) suppliers who, through a change in arrangements, will supply MG directly from Wednesday, 1 July. Upon joining the co-operative, these dairy farmers will have access to a wide variety of additional services currently offered to MG suppliers on the mainland.

A barbecue lunch and exciting raffle prizes will be available at both events. Everyone is welcome.

- ENDS -

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Professional photography of the opening celebrations and refurbished stores will be available to media organisations and can be requested after the events by emailing: [tim.muir@mgc.com.au](mailto:tim.muir@mgc.com.au).

**About Devondale Murray Goulburn** (Murray Goulburn Co-operative Co. Limited - ABN 23 004 277 089):

Devondale Murray Goulburn is Australia's largest dairy foods company. In 2013/14 the company received approximately 3.4 billion litres or 37% of Australia's milk and generated sales revenue in excess of \$2.9 billion. Devondale Murray Goulburn was formed in 1950 and remains 100% dairy farmer controlled, with more than 2,500 farmer/shareholders and more than 2,400 employees. Devondale Murray Goulburn is also Australia's largest dairy food exporter to the major markets of Asia, the Middle East and North Africa, and the Americas. Devondale Murray Goulburn produces a range of ingredient and nutritional products, supplies the food service industries globally and its flagship Devondale brand is sold nationally.

**About MG Trading:**

MG Trading is a rural merchandise business which is 100% owned by Murray Goulburn Co-operative Co. Limited, Australia's largest dairy foods company. The business currently operates 25 trading stores, five fertiliser depots and one feed business, servicing the rural needs of dairy, livestock and cropping farmers across Victoria, northern Tasmania, southern NSW and south eastern South Australia. Employing more than 250 staff, offering technical support in agronomy, nutrition, fertiliser and dairy services, MG Trading continues to expand from its dairy base into a diverse agribusiness servicing the greater needs of all farmers.